



PLANTING WITH STRATEGY

“The secret of getting ahead is getting started. The secret of getting started is breaking your complex, overwhelming tasks into small manageable tasks, and then starting on the first one.” -Mark Twain

How do you eat an elephant? In bite-sized pieces.

Those who fail to plan... plan to fail.

FOUR THINGS YOU NEED TO PLANT A CHURCH

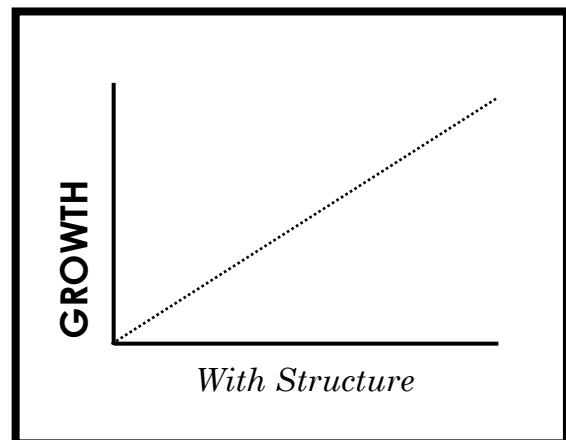
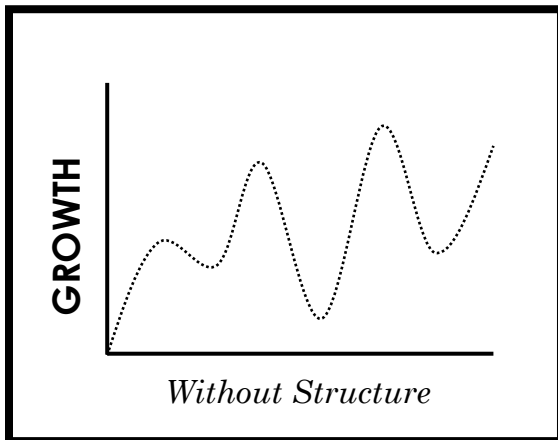
1. A **burden** – You must become aware of the lostness of your city.
2. A **call** – God will put a dream into your heart. When God has a need, he always matches that need with a willing vessel.
3. A **vision** – You must visualize a picture of what can be.
4. A **plan** – You must put legs on the vision and make it work.

SCRIPTURE ENCOURAGES US TO ESTABLISH EFFECTIVE STRATEGIES, STRUCTURES, AND SYSTEMS FOR GROWTH

- God gave **Noah** a specific plan to build the Ark.
- God gave **Moses** a specific pattern to build the Tabernacle.
- God gave **Joshua** a strategic plan to conquer the Promised Land.
- **Nehemiah** used strategy, effective leadership, and organization to rebuild Jerusalem.
- In **Exodus 18**, we observe Jethro teaching Moses the power of delegation and leadership structures.
- In **Daniel 6:1-2**, we observe how King Darius administered the Persian Empire with a shrewd sense of delegation and accountability.
- In **Acts 6:1-6**, we observe the early church establishing a structure of leadership to support future growth and sustainability.
- *The plans of the diligent lead surely to plenty, but those of everyone who is hasty, surely to poverty.*
Proverbs 21:5

- *Be diligent to know the state of your flocks, and attend to your herds. Proverbs 27:23.*
- *For which of you, intending to build a tower, does not sit down first and count the cost, whether he has enough to finish it— lest, after he has laid the foundation, and is not able to finish, all who see it begin to mock him, saying, ‘This man began to build and was not able to finish’? Or what king, going to make war against another king, does not sit down first and consider whether he is able with ten thousand to meet him who comes against him with twenty thousand? Or else, while the other is still a great way off, he sends a delegation and asks conditions of peace. Luke 14:28-32.*
- *Therefore take heed to yourselves and to all the flock, among which the Holy Spirit has made you overseers, to shepherd the church of God which He purchased with His own blood. Acts 20:28.*

THE POTENTIAL OF GROWTH



AT VICTORY CHAPEL, WE HAVE BROKEN DOWN THE PROCESS OF PLANTING INTO 4 PHASES

- PHASE 1 – Preparation
- PHASE 2 – Pre-Launch
- PHASE 3 – Launch Day
- PHASE 4 – Post Launch

Our objective is to establish a plan, clearly-defined goals, action steps, and a budget for each phase.

Rather than starting *early* and starting *small*, our objective is to launch *later* so that we can launch *larger*.

We PREPARED to plant over a year before we moved on site.

- Studied the demographics of San Marcos (www.city-data.com).
- We read a variety of church planting resources (articles, videos, books, podcasts, etc.).

- We consulted with new and experienced church planters.
- We prayed very specifically for certain things.

Our PRE-LAUNCH phase started in September and will end around Easter 2019

- A 6-month trial and building season (figuring out what works and what doesn't work)
- We have one church service a month (soft launch/preview service).
- The plan is to emphasize friendships, relationships, small groups, and one-on-one connections over formal church services.
- We are forming a list of community and guest contacts.
- We are reaching out to our ministry network to raise funds and monthly support.

Our PRE-LAUNCH pillars:

September - December

Establish a Team of Trained Leaders

Create a Culture of Excellence and Improvement

Establish Effective Guest-Relations Efforts and Follow-Up System

Establish Plans and Policies for Children's Ministry

January - April

Create a Culture of Financial Integrity and Accountability

Create an Environment Where the Lost are Saved

Start a Pipeline of Leadership Development

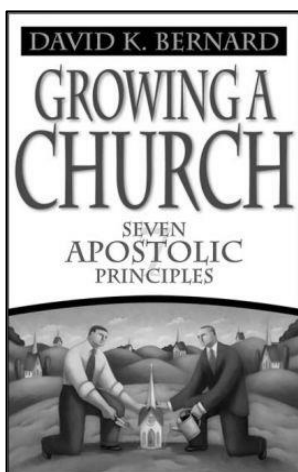
GUIDING PRINCIPLES AND BIG IDEAS

- We want to launch **strong** and **healthy**.
- We want to launch with **momentum**.
- We want to build on a foundation of **excellence**. Nothing rushed is ever excellent.
- Shape the culture from **Day 1**.
- Anything is possible when we push to the **outer limits of our faith**.
- For the right results, we must get the **right people** in the **rights spots** doing the **right things**.
- Everybody is an **owner** and must communicate, celebrate, and copy the vision.
- Every ladder climber starts as a **ladder holder**. Leadership begins with **service**.
- The kind of growth we want only comes through **prayer** and when God is the one pulling the levers.

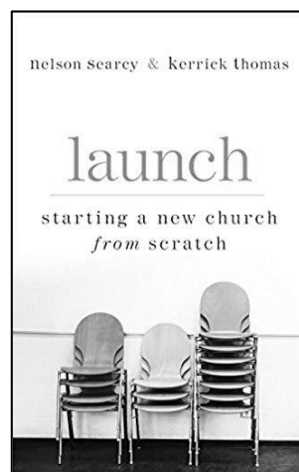
RECOMMENDED RESOURCES

The “Church Planting Podcast” with Clint Clifton.

The “New Churches Q&A Podcast” with Daniel Im.



GROWING A
CHURCH
by David Bernard



LAUNCH
by Nelson Searcy



BECOMING A
WELCOMING
CHURCH
by Thom Rainer



ONE SIZE
DOESN'T FIT ALL
by Gary McIntosh